



Family name: Mladenovska

First names: Simona

Contact Information:

e-mail: sml@balkancsd.net

Education:

Degree(s) or Diploma(s) obtained:
MSc in communications, new media and social networks
BA in Political Science and Foreign Relations

Language skills: Indicate competence on a scale of 1 to 5 (1 - excellent; 5 - basic)

Language	Reading	Speaking	Writing
English	1	1	1
Macedonian (native)	1	1	1
French	5	5	5
Serbian	3	3	3

Other skills: Ability to easily grasp concepts, systematically analyze underlying issues and propose and implement long term solutions that address problem causes. I tend to be very community building oriented which makes me an excellent team player. Very organized, passionate and driven, strategic thinker and analyst. Excellent research and presentation skills, highly developed communication skills. Proficiency in Microsoft office, internet and word press, basic knowledge and endless interest in design tools. Ability to conduct research independently

and prioritize tasks with minimal supervision.

Present position:

Communication Officer at [Balkan Civil Society Development Network](#)

Prior positions:

Project Manager at [1on1 Agency](#)

Public Relations and Social Media Associate – [EUROTHINK Centre for European Strategies](#)

Junior Researcher in the Centre for Good Governance at [Institute for Democracy “Societas Civilis”](#)

Key qualifications:

Highly developed communication skills, public relations techniques, and innovative approach towards outreach activities. Mastered research and analysis skills, through formal education and working experience. Excellent M&E skills. Proficiency in event planning, event management and project management.

Date from - Date to	Position	Description
December 2020 – February 2021	Position: Project Assistant / Communication Officer Project: "Opposing Environmental Corruption at the Local Level: Discover, Analyze, Strengthen!" – The Global Initiative Against Transnational Crime	Implementation of outreach activities; Implementation of cross-platform marketing campaign; Analysis of campaign outreach; Content creation; Logistic assistance for implementation of local and national events.
December 2020 – March 2021	Position: Project Assistant / Communication Officer Project: <i>“Road Not Taken: Civic Engagement in Education, Research and Monitoring related to Chapter 24” – Balkan Trust for Democracy & Norwegian Embassy in Belgrade</i>	Overall responsibility for the visibility of the project in accordance with the visibility guidelines; Creating and promoting visibility products; Technical support regarding the online activities within the project.
January 2019 – January 2021	Position: Project Assistant Project: Anticorruption Education for High School Students – Supported by the Embassy of the Kingdom of Netherlands	The main goal of the project is to raise awareness of the youth about corruption, strengthen their knowledge on corruption, forms of corruption and anti- corruption tools, as well as strengthening their knowledge about the importance of building personal integrity. The project aims to raise the awareness of the youth for the corruption, to strengthen their knowledge on corruption, the forms of corruption and the skills available for fight against corruption. Responsibilities under the project: Independent managing administrative needs of the project; Monitoring of the project timelines and implementation of the activities; Maintaining relations with suppliers for the project needs; Budget monitoring and keeping expenditures; Managing the whole project timeline; Communication and coordination for project and policy processes with the working group; Coordination of social media campaigns; Preparation of project reports and supporting documentation; Implementation of procurement procedures

<p>June 2019 – December 2020</p>	<p>Position: Junior Researcher / Secretariat of the Platform of Civil Organizations for Fight against Corruption Project: Monitoring the success of the work of the State Commission for Prevention of Corruption – Supported by the Open Society Foundation - Macedonia</p>	<p>The focus is on the State Commission for prevention of Corruption. The project's aim is to improve the work of the institution and to encourage the institution to make positive changes. Through the monitoring of the work of the SCPC, a scan will be made of the areas where the Commission is working, and the Platform will give recommendations and guidelines for better action.</p> <p>Monitoring and coordination of project; Monitoring the project timeline; Communication</p> <p>with all involved parties in the project: stakeholders, project team within IDSCS and CSO members of the</p>

		<p>Platform of Civil organizations for fight against corruption; Keeping track records of conducted activities; Timely information on the involved parties for the progress of the activities; Preparation of project reports and supporting documentation; implementation of procurement procedures</p>
<p>May 2019 – September 2020</p>	<p>Position: Project Assistant / Junior Researcher Project: Fostering Public Debate for Accountability - “Anti-Corruption Talk in Parliament (ACT in Parliament)” – National Endowment for Democracy</p>	<p>The project “Anti-Corruption Talk in Parliament (ACT in Parliament)” includes advocacy and research activities with principal objective to support the reform process in Macedonia through strengthening the oversight role of the Parliament regarding anti-corruption. The project consists of three components “Support”, “Growth”, “Share”, aimed towards the oversight role of the parliament.</p> <p>Responsibilities under the project: monitoring of implementation of the project activities according to the timeline; Monitoring project budget and compliance of the activities in accordance to the budget lines; Preparation of documentation for tax exemption of the project through the Secretariat for European Affairs and the Public Revenue Office; Implementation of procurement procedures; Event management; Logistic and administrative realization of trainings and workshops; Communication with various stakeholders (CSOs, parliamentarians, parliamentary staff and state institutions); Project reporting; Writing policy documents</p>

<p>September 2018 – March 2020</p>	<p>Position: Project Assistant Project: Improved good governance of state owned enterprises and independent state bodies – British Embassy Skopje</p>	<p>The project analyzes the performance of public enterprises state owned enterprises, as well as independent state bodies with regards to the competences of their management boards and the established procedures. It assessed whether there are procedures in place which make the managers of these institutions resistant to clientelism and corruption.</p> <p>Responsibilities under the project: Event management; Communication with various stakeholders; Contribution towards policy recommendations; Contribution towards communication products; Implementation of procurement procedures; Monitoring compliance of the budget items with the project activities; Preparation of reports and supporting documentation.</p>
<p>September 2018 – Present</p>	<p>Secretariat of the Platform of Civil Society Organizations for Fight Against Corruption</p>	<p>Responsible for the Secretariat of the Platform of Civil Society Organizations for Fight Against Corruption: Establishing and leading the communication within the Platform as well as the communication of the Platform with the stakeholders (MPs, Donors, State institutions and Media); Maintenance of means of communication (Web page and social media); Logistical support of all the activities conducted by the Platform and the CSO members; Keeping of the overall program and project administration.</p>

<p>March 2018 – September 2018</p>	<p>– Local Expert Coordinator for Western Balkan Youth Cooperation Platform – a platform aiming at offering youngsters from the Western Balkans networking opportunities, youth exchange programs and a space where to voice up their ideas.</p>	<p>Manage the implementation of the platform, coordinate outreach activities, development, and coordination of the implementation of promotional strategy, expert contribution for developing different published contents, networking with different h local and national institutions for providing relevant data for the platform.</p>
<p>April 2018 – June 2018</p>	<p>Research analysis consultant Project: Rural youth assisting Macedonia in EU integration</p>	<p>Developing combined approach This project`s Tor includes research methodology and developing research tools for assessing the level of information on the EU among youngsters in the Southern and South-East region of Republic of Macedonia, as well as preparation of an analysis of the collected data, and recommendation for training needs of the youth from the region.</p>

December 2017 – September 2018	Communication Coordinator	Realization of the communication strategy of the National Youth Council of Macedonia; Preparation and realization of social media strategy for the National Youth Council of Macedonia; Maintenance of the digital media and the social media profiles of the National Youth Council of Macedonia; Implementation of promotion and visibility related activities.
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¹ The Contracting Authority reserves the right to contact the reference persons. If you can not provide a reference, please provide a justification.

February 2017 – September 2018	Skopje	<p>Ivona Krstevska Former Secretary General National Youth Council of Macedonia ivonakrstev@gmail.com</p> <p>Mirlinda Alemdar – Youth Outreach Specialist – East West Management malemdar@ewmi.org</p> <p>Natasha Nikolovska <u>Stankovikj Outreach and M&E Specialist East West Management</u> nstankovic@ewmi.org</p>	<p>Program assistant</p> <p>Program: Linking, Engaging, Advocacy and Development</p> <p>Project: USAID`s Civic Engagement Project</p>	Primarily involved as a program assistant of the third component of the implementation the USAID`s Civic Engagement Project. My responsibilities include comprehensive monitoring and evaluation of all the small scale projects implemented by the fellows of the LEAD MK fellowship program (22 in 2017-2018).
June 2018 – September 2018	Skopje	<p>Ivona Krsevska, Former Secretary General National Youth Council of Macedonia ivonakrstev@gmail.com</p>	<p>National Project Coordinator</p> <p>Project: Balkan Girl Power</p>	The project aims to empower girls aged 16-26 from 5 counties (Macedonia, Kosovo, Albania, Serbia and Monte Negro) to be active actors in their societies along with men and boys, encouraging them to share their vision of their countries` EU perspectives using photography as a channel of expression/ Position`s ToR includes drafting open calls for experts and participants, outreach activities, trainer selection as well as coordination with project partners and reporting.
February 2017 – March 2018	Skopje	<p>Ivona Krsevska, Former Secretary General National Youth Council of Macedonia ivonakrstev@gmail.com</p>	<p>Project Assistant</p> <p>Project: Empowerin g youth for employment</p>	Logistical preparation and technical assistance during the implementation of series of workshops aiming to improve employability skills among youngsters.

<p>May 2016 – February 2018</p>	<p>Skopje</p>	<p>Damir Neziri Program Coordinator of Westminster Foundation for Democracy in Skopje Damir.neziri@wfd.org</p>	<p>Researcher Project: Enhancing CSO`s capacities to engage in human rights policy dialogue with decision makers and defenders</p>	<p>Selected researchers from 11 organizations included in the project were obliged to attend 4 comprehensive, 2-day workshops related to writing policy documents, conducting research and advocacy, with a main goal of preparing a quality policy document that will be introduced to decision makers. Within this project a study visit to the Scottish Parliament was conducted in order of sharing best practices of communicating legislative changes with MPs.</p>
<p>April 2017 – July 2017</p>		<p>Natasha Chavdarovska cavdarovska@yahoo.com</p>	<p>Expert Researcher Project: FaBUSS</p>	<p>FaBUSS project in international project funded by the European Commission, aiming to bridge the skill gaps of family business successors. Developing research methodology and tools, gathering and analyzing data.</p>
<p>May 2015 – June 2016</p>	<p>Republic of North Macedonia</p>	<p>“Way Out” Student Organization Blagica Petrova – Executive Director blagica.petrova9@gmail.com</p>	<p>Position: Project Assistant Project: Youth Informed – Youth Engaged – Foundation Open Society Macedonia</p>	<p>Communication and coordination with 3 project partners; Monitoring and evaluation of foreseen project activities; Creating and monitoring success indicators; project reporting; Implementation and motoring of mentorship workshops for 4 youth initiatives.</p>

Other relevant information

- Author of policy brief "[A comparative overview of the role of parliaments in anti-corruption oversight in the region](#)"
- Co-author of "[The Republic of North Macedonia's 2020 Parliamentary Elections Handbook](#)"
- Co-author of policy brief "[Perceptions, Trust and Social Capital: How to Break the Wheel of Corruption](#)"
- Co-author of "[The Republic of Macedonia's 2019 Presidential Elections Handbook](#)"
- Co-author of "[National Report on the Skill Gaps and Training Needs of Family Businesses](#)" within FABUSS - Family Business Successful Succession - Project;

- Author of "Rural Youth Assisting Macedonia in EU Integration" research
- Co-author of policy brief "INITIATIVE FOR LEGAL CHANGES IN THE WAY THAT HATE SPEECH REGULATION IN THE MEDIA"
- Editor and author in "Way Out" Student Magazine;
- Training Course "Advocacy in the Balkans" at Youth Association for Peace and Development in the Balkans February 2017 - February 2017
- Vice President of Young European Federalists - JEF Macedonia at JEF Macedonia
- President of Supervisory Board of National Youth Council of Macedonia
- Alumni of School of Active Citizenship at FORUM Center for strategic research and documentation
- Team Leader in Youth exchange "ComunicArt" at Center for Youth Activism KRIK